

Our Reference: GP-304240-ALS-OST

PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: William E. Mazzara, Jr.

Serial Number: 10/736,491

Filing Date: December 15, 2003

Confirmation Number: 3801

Examiner/Group Art Unit: Oluseye Iwarere/4127

Title: METHOD AND SYSTEM FOR MANAGING PROMOTIONAL TELEMATICS SERVICES

**AMENDMENT**

Mail Stop Amendment  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Sir:

The Office Action dated November 20, 2007 has been received and carefully reviewed. Please revise the above-identified patent application as indicated below. Entry of this Amendment is respectfully requested.